

PhotoInPress

Creating the Next Generation Yearbook

<http://www.photoinpress.ca/yearbook>
yearbook@photoinpress.ca

Who we are

PhotoInPress is a leading company producing photobooks with more than 100 000 software downloaded since 2006.

We propose an intuitive and professional mix of technology and affordable creative possibilities for the best results. We know how to print your best moments.

BookDesigner

BookDesigner is our powerful desktop software, taking advantage of the power of your computer to create nice books, with less effort.

Software enables full control on the book layout and also proposes templates to speed up the creation of your books. This 2-in-1 software helps you create stunning layouts and gives you also full creative possibilities using the custom mode. Software is available for MAC and PC.

Quality Yearbooks

Quality and expertise, produced here in Montreal, so we can offer the fastest turnaround in Canada. We use the best materials and printing technologies to guarantee the highest quality and durability.

PhotoInPress involves our partners and customers to create the next generation book publishing technologies. We developed unique features to allow groups ordering their keepsake book the easy way, at the lowest price possible, with the highest service level.

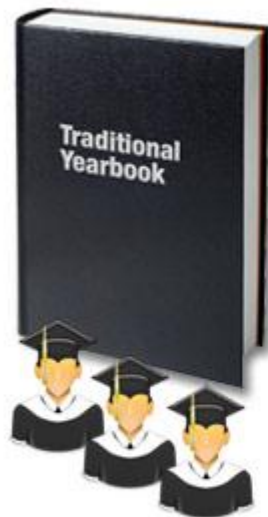
Our website

Check out our website to get the maximum of resources about our prices and products. Our online help section will guide you through the features of Book Designer proposing unique tutorial videos to assist you.

You, your friends, your pictures, your yearbook

- Get featured in your yearbook!

This is your yearbook and you should feature in it. Your customized version will be your very own yearbook, and only your version will have those special pictures and texts. **Your yearbook, your life.**



Same Yearbook for all students



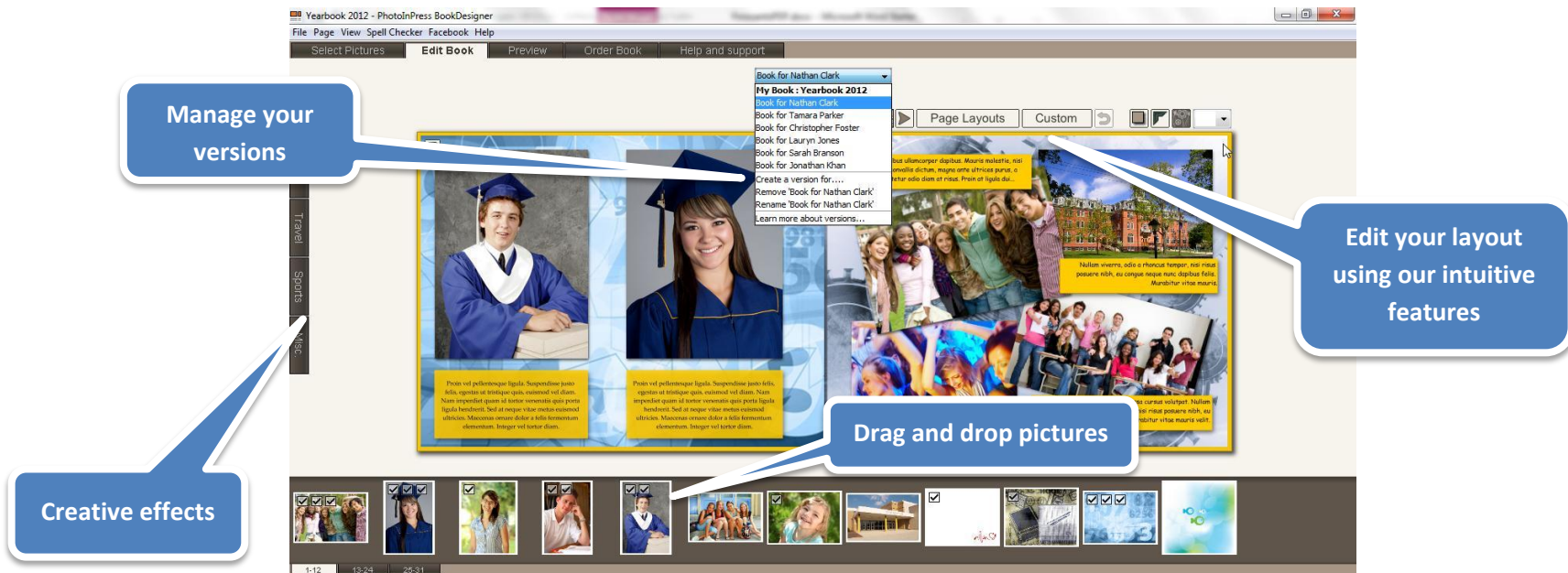
Each student gets a custom yearbook with his pictures and texts

- Create stunning yearbooks where each student can have its own picture on cover and pages

Tired of 50 pages books with only 1 or 2 pictures of you? Let's create a yearbook that shows your classmates, in addition to your favorite pictures, your texts, your accomplishment and activities. **While traditional yearbook publishers offer you standardized books, with possibly one page that is customized, we do offer you fully customized yearbooks, with a fun, fast and easy-to-use software. Moreover, we do it for less money. Still thinking about traditional books?**

- **Create a keepsake book you will be proud to see and show even in 10 years, giving you full creative controls and easy to use tools.**

Take advantage of all features of BookDesigner to create a nice book, using overlays, specific layouts or using our more than 200 templates to get inspired. Create your own photo cover, insert backgrounds and apply effects to your photos. You have the flexibility to create the book you want. We handle all styles and that will make you say “wow!” again in 10 years.



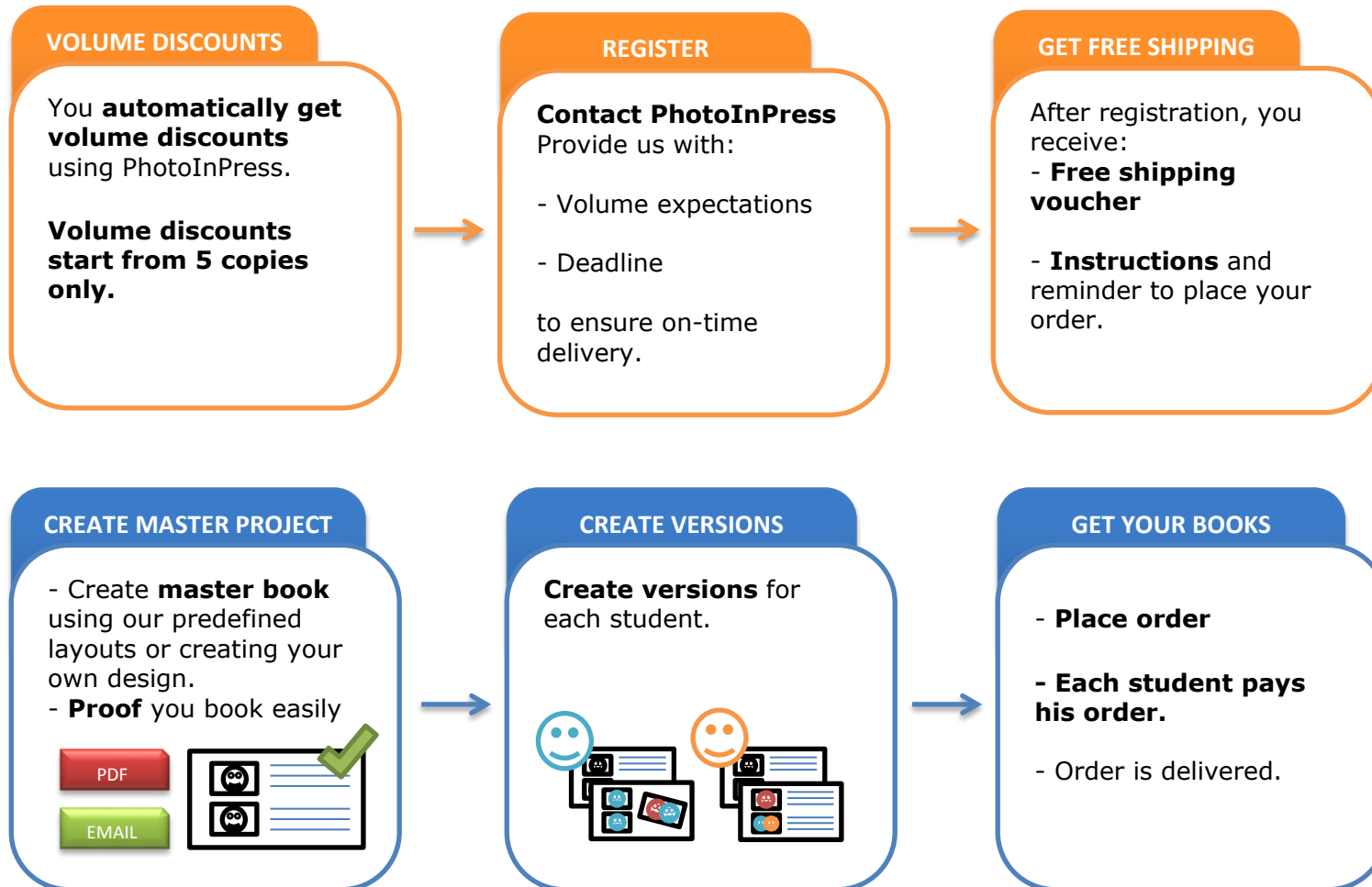
- **A productive environment : you create a master and then generate versions for each students**

Create a master book with traditional setup, gathering all common pictures and then, in just a couple of clicks, generate versions. You save time, and you keep your deadlines and organization running smoothly: no complex organization is required.

This unique technology was developed after several years of cooperation with schools and small groups (such as sport teams), willing to have a fast and easy way to customize books. Create a master book, and then, select add a version: you have a fresh new version that can be edited, without altering the master version.

How it works

Creating multiple customized copies of a single project has never been so easy. This exclusive feature of BookDesigner opens the door of full custom yearbooks.



1 - Contact PhotoInPress

Contact us at yearbook@photoinpress.ca. You will get your coupon code granting free shipping, and we will confirm delivery date as well as prices.

2 - Create the core part of the book:

This is the common structure of the book, including the traditional photos of students and text. You can do the following:

- *Get pictures and texts from students, using your own sharing system or using an image sharing website, a Facebook page or even a blog. Check our website in ideas sections to get more information.*
- *Implement them in the book.*

3 - Proofing

Create a proofing of this book to check that there are no misspells or images missing. Proofing can be done using a colour printer, using Facebook, Email or even PDF.

4 - Create custom versions.

Invite students to create their own version of the book. In the software, select the option "create a version for" : student can use his own photos in this version and their pictures will only appear in this version! Also, cover, spine and inside pages can be edited.

5 - Create a proofing per student:

You can export your project using various output options like email, or PDF. You can load this PDF in iBooks application and check your book on your iPad or any other device reading PDF.

6 - Place order

When all versions are proofed and validate, you can upload your order and confirm quantity and size of book.

7 - Payment

Each student receives a link to proceed with payment directly to PhotoInPress (payment by credit card or by cheque possible). You can proceed with one single payment for all books also if you wish.

8 - Delivery

Order is produced and despatched to the selected location.

Our technologies, your advantages

Creating a professional yearbook has never been so easy and affordable. No representative needed and what you see is what you get!

Forget complex relations with the publisher to get proofing copies or to perform corrections. We did it right for you: you can proof your yearbook using all the features we developed.

You can also rely on our customer service to assist you in each step. We will do the utmost for your satisfaction.

Proof your books the easy way:

- Print a sample for proofing using your colour printer.
- Export to your friends using Facebook
- Send pages by Email
- Export your Book to your computer or iPad



Have fun creating your album

And rely on us for the rest.

“No more financial burden for the school with this solution”

- *No upfront fees such as for traditional books.*
- *Each student pays its own copy directly to PhotoInPress.*
- *No unsold books left on your desk.*
- *No minimum quantity required.*
- *Price will not change.*

We listened to our customers and one of the main problems is the financial burden caused by yearbooks. PhotoInPress is proposing an alternative, to relieve this burden, without giving up this keepsake book,

Get more of your yearbook for less

- *At PhotoInPress, we know how to print your precious memories*
- *We offer the lowest price for small groups.*
- *You can trust our expertise like thousands of Canadians*

Case study 1:

The small book (6,75"x8")
 20 students
 2 students per page
 10 custom pages
 Price per student: \$13.55

Case study 2:

Classic photobook (8,5"x11")
 30 students
 2 students per page
 5 custom pages
 Price per student: \$25,41

Case study 3:

Classic Photo Cover
 (8,5" x11")
 50 students
 4 per pages
 10 custom pages
 Price per student: \$27,89

All taxes included for Ontario (13%),
 shipping included.

Yearbooks that match your needs

Whatever your budget is or the number of students you have, we get the right yearbook for you.

THE SMALL BOOK



THE CLASSIC



THE CLASSIC WITH JACKET







THE CLASSIC WITH PHOTO COVER



THE LEATHER



Book size	6.25" x 8"	8.75" x 11.25"	8.75" x 11.25"	8.75" x 11.25"	8.75" x 11.25"
Page number(*)	20 - 100	20 - 100	20 - 100	20 - 100	20 - 80
Cover	Suede like (soft touch)	Suede like (soft touch)	Suede like (soft touch)	Custom photo cover	Padded Recycled Leather
Colours				-	
Die-cut window	✓	✓	-	-	✓ (**)
Plain cover	✓	✓	✓	✓	-
Removable dust jacket	-	-	✓	-	-
Custom photo cover	-	-	-	✓	-
Paper	Archival quality Thick paper (200 gsm)	Archival quality Thick paper (200 gsm)	Archival quality Thick paper (200 gsm)	Archival quality Thick paper (200 gsm)	Archival quality Thick paper (200 gsm)

The Small Book



The perfect book to start your Yearbook project:

- *Ideal for small groups with limited budgets)*
- *Take advantage of a high quality product*
- *Can be easily scaled to larger format*

PRODUCT DETAILS

Size: 6.25" x 8"

Cover customisation options:

- *Choose cover colour (7 colours)*
- *Customized for each student, displaying the picture through the die-cut window.*
- *No text on cover or spine*

Inner pages customisation options:

All products have the same customisation possibilities: all pages are fully editable

Quality

All products share the same quality:

- *Hard cover*
- *Thick archival paper*
- *Durable stitched binding*
- *And state of the art printing technology (HP Indigo)*

THE SMALL BOOK (6,75"x8")

Example 1:

20 students
2 students per page
10 custom pages
Total price: \$271,00
Price per student: \$13,55

Example 2:

30 students
2 students per page
5 custom pages
Total price: \$406,50
Price per student: \$13,55

Example 3:

50 students
4 students per page
10 custom pages
Total price: \$652,00
Price per student: \$13,04

All taxes included for Ontario.
Shipping included.

The Classic Book



Elegance with the classic format:

- *Ideal for all groups*
- *Top seller*
- *Large choice of colours*
- *Universal standard format*

PRODUCT DETAILS

Size: 8.5" x 11

Cover customisation options:

- *Choose cover colour (7 colours)*
- *Customized for each student, displaying the picture through the die-cut window.*
- *No text on cover or spine*

Inner pages customisation options:

All products have the same customisation possibilities: all pages are fully editable

Quality

All products share the same quality:

- *Hard cover*
- *Thick archival paper*
- *Durable stitched binding*
- *And state of the art printing technology (HP Indigo)*

CLASSIC BOOK (8.5"x11")

Example 1:

20 students
2 students per page
10 custom pages
Total price: \$508,20

Price per student: \$25,41

Example 2:

30 students
2 students per page
5 custom pages
Total price: \$762,30

Price per student: \$25,41

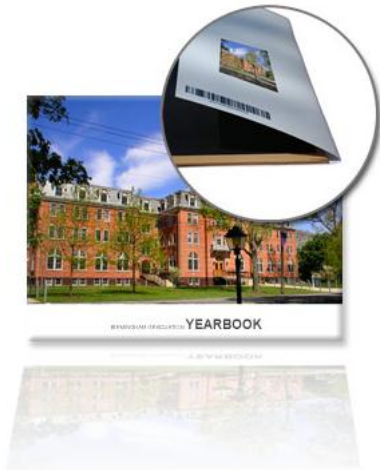
Example 3:

50 students
4 students per page
10 custom pages
Total price: \$1174,00

Price per student: \$23,48

All taxes included for Ontario.
Shipping included.

The Classic with Jacket



PRODUCT DETAILS

Size: 8.5" x 11

Cover customisation options:

- Choose cover colour (7 colours)
- Customized for each student, using the high quality removable dust Jacket.
- Book jacket is fully editable: front, back, spine and flaps

Inner pages customisation options:

All products have the same customisation possibilities: all pages are fully editable

Quality

All products share the same quality:

- Hard cover
- Thick archival paper
- Durable stitched binding
- And state of the art printing technology (HP Indigo)

Bookstore quality and high customization level:

- Ideal for all groups where high level of customization is required
- High quality book jacket with professional finish
- Ideal for keepsake yearbooks

CLASSIC WITH JACKET (8.5"x11")

Example 1:

20 students
2 students per page
10 custom pages
Total price: \$610,00
Price per student: \$30,50

Example 2:

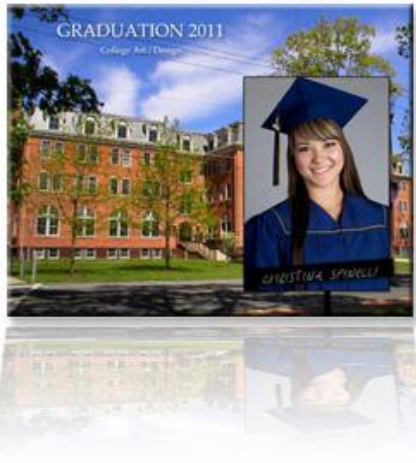
30 students
2 students per page
5 custom pages
Total price: \$915,00
Price per student: \$30,50

Example 3:

50 students
4 students per page
10 custom pages
Total price: \$1394,50
Price per student: \$27,89\$

All taxes included for Ontario (13%), shipping included.

The Classic Photo Cover



Full customization and bookstore quality for your Yearbook:

- Total creative control on the yearbook
- High quality photo cover
- Perfect for highly customisation projects

PRODUCT DETAILS

Size: 8.5" x 11

Cover customisation options:

- Photo cover is fully editable with photos and texts, including front, back and spine.
- Can be fully customized for each student.

Inner pages customisation options:

All products have the same customisation possibilities: all pages are fully editable

Quality

All products share the same quality:

- Hard cover
- Thick archival paper
- Durable stitched binding
- And state of the art printing technology (HP Indigo)

CLASSIC PHOTO COVER (8.5"x11")

Example 1:

20 students
2 students per page
10 custom pages
Total price: \$610,00
Price per student: \$30,50

Example 2:

30 students
2 students per page
5 custom pages
Total price: \$915,00
Price per student: \$30,50

Example 3:

50 students
4 students per page
10 custom pages
Total price: \$1394,50
Price per student: \$27,89\$

All taxes included for Ontario (13%), shipping included.

The Leather



Trendy leather finish for higher range yearbooks:

- Ideal for high quality yearbooks
- Real leather, with unique touch
- Can be easily scaled to larger format

PRODUCT DETAILS

Size: 8.5" x 11"

Cover customisation options:

- Choose cover colour (3 colours)
- Customized for each student, displaying the picture through the die-cut window.
- No text on cover or spine

Inner pages customisation options:

All products have the same customisation possibilities: all pages are fully editable

Quality

All products share the same quality:

- Hard cover
- Thick archival paper
- Durable stitched binding
- And state of the art printing technology (HP Indigo)

THE LEATHER (8.5"x11")

Example 1:

20 students
2 students per page
10 custom pages
Total price: \$762,60

Price per student: \$38,13

Example 2:

30 students
2 students per page
5 custom pages
Total price: \$1143,90

Price per student: \$38,13

Example 3:

50 students
4 students per page
10 custom pages
Total price: \$1725

Price per student: \$34,50

All taxes included for Ontario (13%), shipping included.

Frequently Asked Questions

Why choosing PhotoInPress

Best price

Each student gets a personal custom copy, which is really fully editable

No headaches with payments: you send us one cheque or each student pays his copy. Late students can deal with us to get their copy.

What is in my Yearbook?

What you want. We saw groups creating books with recipe they tested together. There is no limit to what can be done.

Here is a basic guideline:

- 1 or 2 pages of introduction: school history, mode about school, teachers and also possibly a word from the school board.
- Standard pages: each student appears with a description or a quote.
- Custom pages: some pages about sports, extra scholar activities, hobbies, friends, and parties.

Can I order only one book?

Yes you can. There is no minimum quantity required.

Can I order books, mixing sizes and cover styles?

Indeed this is possible. Each version created can be ordered in various cover combinations. It is possible to order small formats and custom photo cover books at once.

Can I create custom yearbooks for each student?

Yes, with the version feature we propose, you can create a very own version for each student.

Do I have to start over to create every version?

No, our version feature will automatically create a copy of the master that can be edited.

Can I create 20 yearbooks with 20 different photos and texts?

Yes, this is why we developed this software. This is real customization, not only some specific areas that can be edited.

This is really easy and without being familiar with the software.

Do I have to pay all yearbooks at once?

This is one of the options, depending on your organization. But you can also prepare orders for each student, and we will send them a payment link so you do not have to take care about the payment. Each student is responsible for paying before expiration date (your deadline). This removes the financial burden on your school or committee. Moreover, late students can purchase the yearbook later, but they will have to pay the shipping fees.

Can I create any design I want?

We developed Book Designer almost 6 years ago and with more than 100 000 downloads, we got strong experience. This software will let you create what you want, using your design, or a predefined layout that matches your needs, or even both.

Do I need training to use your software?

We would say no, as all the features are available on the full screen editor: no complex menus or hidden features: just a book to be created!

Where can I get some help to create my yearbook?

We are here to help you if you need assistance during any stage of your project. We also have a Help menu available and we created tons of tutorial videos to show you precisely how to perform each action with Book Designer.

Should I contact you prior starting my Yearbook project?

Yes! We will check with you your volume expectations and your deadline, and will give you your registration code so you get free shipping.

Is payment safe?

We use PayPal for credit card payments, one of the leading payment provider, bringing high security to your transactions. We also accept cheques and payments from a PayPal account.

What about pictures privacy and security ?

We only use your pictures to print the books. We keep them with all safety measures possible, in respect of the law regarding your Image rights. We will never use your pictures or texts for another usage than printing your books. We do not store your pictures online or make them available to the public. If you share your pages on your Facebook wall or by email, you need to check what are your rights using those services.

QUICK REMINDER/ YOUR ORDER

Dear customer,

Thanks for choosing PhotoInPress. We will do the utmost to help you create Yearbooks you will be proud of. Here is a summary of the to-do's list, in order to create your very own yearbook. You can forward this information to all participants to share the organization process you have set.

1 – Project Manager receives coupon code and date reservation from PhotoInPress.

2 – Creation of the core part of the book:

Core part of the book is created with all student images and texts.

3 – Proofing

The core part of the book can be checked and approved, using printing feature or exporting the whole book as a PDF.

4 – Create custom versions.

The custom versions can now be created and students are invited to create their own version of the book. Photos and texts used in this custom version will only appear in this custom yearbook! Also, cover, spine and inside pages can be edited.

5 - Create a proofing per student:

6 - Place order

When all versions are proofed and validate, you can upload your order and confirm quantity and size of book.

7 – Payment

Each student will receive a link to proceed with payment directly to PhotoInPress (payment by credit card or by cheque possible).

8-Delivery

Order is produced and despatched to the selected location.

Your PhotoInPress code: _____

Delivery scheduled on: _____

Your order deadline: _____

Your price per copy: _____
(Shipping and taxes included)

To mail in a cheque to PhotoInPress:

Make cheque payable to: PhotoInPress

Please include Order number and Coupon code

Mail to : PhotoInPress, 1751 Richardson, Suite 7511, H2K 1G6, MONTREAL, QC, CANADA